

# Mediated Minds Conference, University of Cincinnati, Blue Ash April 19, 2019

## The Hypodermic Needle Theory at Work: Understanding Violent Media and The Connection Between Media Violent Actions

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**Abstract** — *In this presentation, I will explore violent the effects of movies and violent video games through the hypodermic needle theory with the goal of persuading my audience that there are other factors to take in consideration when looking at media and violence.*

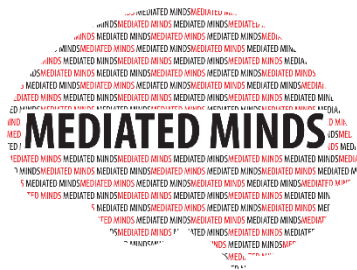
### I. INTRODUCTION

Today we discussed the theory of the hypodermic needle and its association with violent media. There has been research to prove that violent media can have effects on its consumers but not in the way that the hypodermic needle theory mentions suggestion that viewers consume the medias messages wholly across all viewers. People need to take into consideration many of the environmental and psychological factors at play. This theory's ideas are outdated and misleading in today's society.

### II. FINDINGS

The connection between violent media and violent actions include more factors than just the media being consumed such as environmental factors and mental health. Hypodermic needle theory would say violent movies are directly causing its viewers to take violent actions

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