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Examine the effects of Selectivity and Hostile Press on Conservative and Liberal news outlets

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Abstract — *In this presentation, I will explore the differences in conservative and liberal media outlets through the theories of selectivity and hostile press.*

I. INTRODUCTION

I did this research to try and find the ways that people choose which side of news they want to watch using hostile press and selectivity. I have found that the companies that appear less hostile towards people who do not believe the same political views as them. These companies have better ratings than companies that are more hostile.

II. FINDINGS

The less hostile the company the higher the ratings. In surveys that I have found the political bias a company has is the way that the public will watch. I have found with selectivity that people are watching news less and less because of the bickering between liberals and conservatives on these major news networks. News companies and if the companies always report the full news or if they make the news turn to their political favor. This will be a very hard thing to find because the only way to find this out is to be working for these companies and to see first-hand if reporters are reporting the whole story or just pieces that the company wants to put on the news.



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