



# Mediated Minds Conference, University of Cincinnati, Blue Ash April 13, 2018

## Panel Discussion: cultivating our Perceptions of Reality through the Mass Media

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**Abstract** — *In this presentation, we will demonstrate the false perceptions about reality created by the media through the lens of cultivation theory with goal of exploring mean world syndrome, relationships, body images, health and age differences.*

**Keywords** — *Mass Media, Cultivation Theory, Social Perception*

### I. Summary

We are discussing cultivation and mean world syndrome with four different topics. Our topics include relationships, body image, health and age difference. Mostly negative effect occur when absorbing a larger quantity of media content. We found that through all of our topics that there was mostly negative effects with mean world syndrome. The more that people viewed media content the more the created false perceptions of reality and most of the time it lead to negative results in all of our research