

NORMANDIE

Braedon Richter



LOCATION

- Situated in North-West France.
- Five Departments (counties): Seine-Maritime (capital: Rouen), Calvados (Caen), Manche (Saint-Lô), Orne (Alençon) and Eure (Evreux).



BRIEF HISTORY

- Inhabited since Paleolithic Age.
- Celtic population conquered by Romans 56 BC.
- Invaded by Vikings (8th Century AD).
- William I (the Conqueror) united Normandy and England.
- Became province of France in 1450.



WWII HISTORY

- Landing beaches: Utah, Omaha, Gold, Juno, Sword.
- Operation Overlord.
- June 6, 1944.





GEOGRAPHY

- 370 miles of coastline.
- Lush green countryside.
- Apple & pear orchards.



MAJOR CITIES & NOTABLE SPOTS

Rouen, Caen, Le Havre, Cherbourg.

Mont-Saint Michel and Giverny.



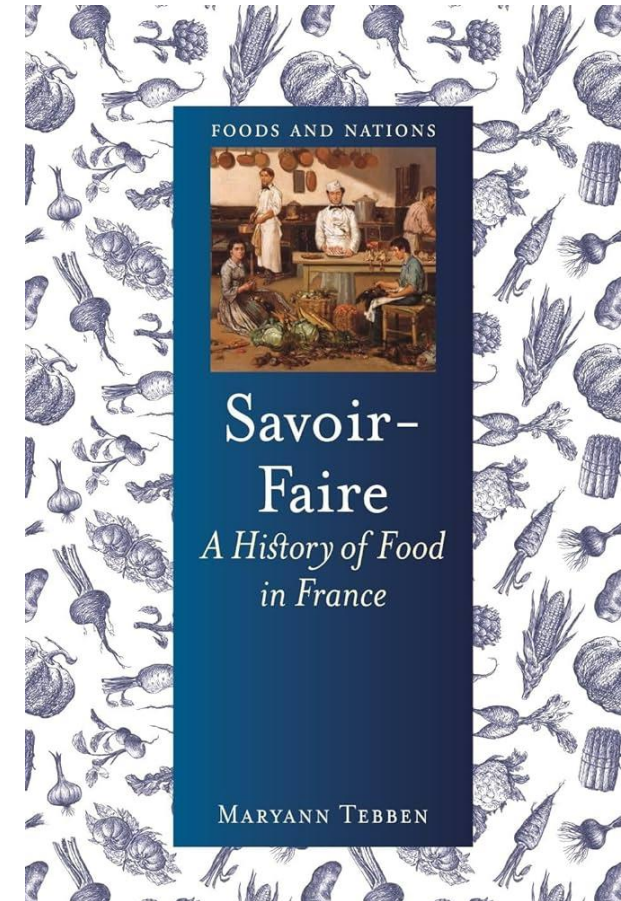
WHAT IS NORMANDIE KNOWN FOR?

- Spiritual birthplace of impressionism (Monet).
- UNESCO World Heritage Sites: Vauban Tower, Le Havre city center, The Bayeux Tapestry, Mont-Saint Michel.
- Some of best dining spots in France. 38 Michelin-starred chefs.
- Regional landmarks: Cliffs of Etretat, coastline, river Seine, hills of Suisse Normande, Rouen, fields of Calvados.



HISTORICAL TIMELINES— TEBBEN

- 14th Century—wheat from Normandy production fueled Paris.
- 1388 bakers produce more white bread, less gros pain.
- End Middle Ages, peasants lost hunting ground.
- Neufchâtel and Livarot long documented history.
- Camembert mythical history—Marie Harel (1791).
- 1983 Camembert earns AOC.
- 18th Century: rising popularity of Norman Beef



HISTORICAL TIMELINES— TEBBEN

- 1772 Rouen government intervention to reduce bread prices.
- Flour War Riots involved taxation Populaire.
- Norman farms supplied Paris with butchers' meat.
- Famous Isigny butter (AOC).



FOOD & DRINK SPECIALTIES

- Shellfish, clams, whelks, scallops, mussels, oysters, herring.
- Oysters, cheeses, and cider AOC classified.
- Sauces: à la crème or sauce au Camembert.
- Dieppe's Marmite Dieppoise Fish Stew.
- Port en Bessin's famous scallops.
- Canard à la Rouennaise (Seine Valley).
- Salt-Marsh lamb.



- Chitterling sausage from the Vire.
- Black pudding (boudin noir) from Perche.
- Tripe from Caen.
- Camembert, Neufchâtel, Pont-l'Évêque and Livarot.
- Cider, Pommeau (liqueur), Bénédictine (liqueur), Poiré (pear cider).
- Calvados & Trou Normand.
- Cheminot bread

FOOD & DRINK SPECIALTIES



SUSTAINABILITY INITIATIVES

Blue European lobster MSC certified.

Normandie Glyphosphate Initiative.

First nation to penalize supermarkets for food waste.

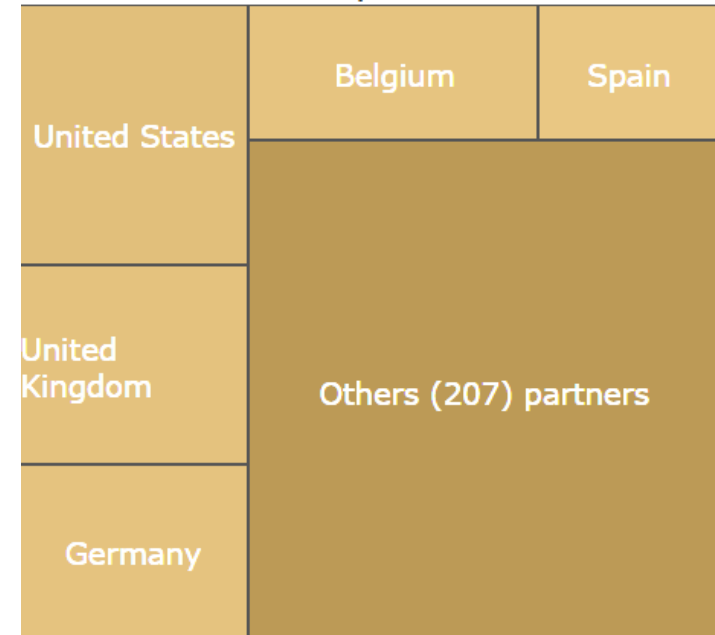
New ministerial position on agro-food systems.



FOOD EXPORT

- United States, United Kingdom, Germany, Belgium, and Spain.
- 1st region: cheese, butter, cider, leeks, oyster, shellfish.

France 2021 Export Partner Share



- Chefs: David Gallienne, Arnaud Delvenne.
- Authors: Claude Guermont and Marie-Blanche De Broglie.
- Baker: Romuald Meunier of Aux Délices Normands.
- Cheesemaker: Marie Harel.

PEOPLE IN FOOD CULTURE



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